

VI Semester B.Sc. (FAD) Examination, May 2017
(CBCS) (Freshers) (2016-17 and Onwards)
FASHION AND APPAREL DESIGN
FAD 605A : Clothing Culture and Communication

US - 449

Time : 3 Hours

Instruction : Answer **all** the Sections.

Max. Marks : 70

SECTION - A

I. Answer **any 10** of the following.

- 1) Define :
 - a) Mini
 - b) Maxi
- 2) Define Cross dressing.
- 3) Define :
 - a) First Impression
 - b) Perception.
- 4) Illustrate 'Channel Suit'.
- 5) Define :
 - a) Dress code
 - b) High fashion.
- 6) Differentiate casual and formal wear.
- 7) Illustrate a hooped skirt and render it.
- 8) List any 2 purpose of clothing.
- 9) Who is a fit woman ?
- 10) Define :
 - a) Style
 - b) Modish.
- 11) Illustrate a protective accessory and render it.
- 12) Define :
 - a) Modesty
 - b) Chic.

(10x2=20)

P.T.O.

- II. Answer any 5 of the following.
- 13) Cultural style of clothing. – Comment.
 - 14) Write a note on Trickle Across theory.
 - 15) Explain the impact of custom in clothing.
 - 16) Illustrate a hippy girl.
 - 17) "Individuality and Dress" – Explain.
 - 18) Explain fashion cycle with the bell shaped curve.
 - 19) Write a note on Royalty and Clothing.

SECTION - C

(5×6=30)

- III. Answer any 5 of the following.
- 20) Explain the role of ted, mod, punk in creating a revolution in fashion.
 - 21) "Clothing and status" – Explain in detail.
 - 22) Write a brief note on costumes during Victorian era.
 - 23) "Clothing is a Non Verbal communication" – Explain.
 - 24) Explain the role of education and employment in women's dressing style.
 - 25) Write a note on need and evaluation of unisex clothing.
 - 26) 'Casual and formal wear' define and explain their role in fashion.
 - 27) Illustrate a Women's wear for theme 'Marital status'. Give reasons.
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